

## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253657-1	08/06/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Crossroads GPS	CROSSROADS GPS	732

Flight Dates	Order #	Alt Order #
07/30/12 - 08/06/12	253657	06226984

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/12	07/30/12	News at 5p	5-530p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 5:24 PM News at 5p 5-530p :30 USPRTV12GPH \$700.00 NM									
2	08/01/12	08/01/12	News at 5p	5-530p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/01/12 5:12 PM News at 5p 5-530p :30 USPRTV12GPH \$700.00 NM									
3	08/02/12	08/02/12	News at 5p	5-530p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/02/12 5:23 PM News at 5p 5-530p :30 USPRTV13GPH \$700.00 NM									
4	08/06/12	08/06/12	News at 5p	5-530p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 News at 5p 5-530p :00 \$700.00 NM Credited									

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253657-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
POL/Crossroads GPS	CROSSROADS GPS	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/30/12	07/30/12	CBS Eve News	630-7p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 6:51 PM CBS Eve News 630-7p :30 USPRTV12GPH \$1,500.00 NM									
6	08/01/12	08/01/12	CBS Eve News	630-7p	--1----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/01/12 6:49 PM CBS Eve News 630-7p :30 USPRTV12GPH \$1,500.00 NM									
7	08/02/12	08/02/12	CBS Eve News	630-7p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/02/12 6:59 PM CBS Eve News 630-7p :30 USPRTV13GPH \$1,500.00 NM									
8	08/03/12	08/03/12	CBS Eve News	630-7p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/03/12 6:52 PM CBS Eve News 630-7p :30 USPRTV13GPH \$1,500.00 NM									
9	08/05/12	08/05/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/05/12 Sun 7-8p 7-8p :00 \$5,000.00 NM Credited									
10	07/30/12	07/30/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 11:14 PM M-F 11p News 11-1135p :30 USPRTV12GPH \$1,800.00 NM									
11	07/31/12	07/31/12	M-F 11p News	11-1135p	-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/31/12 11:13 PM M-F 11p News 11-1135p :30 USPRTV12GPH \$1,800.00 NM									

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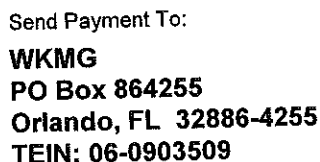
Invoice #	Invoice Date	Invoice Month	Invoice Period
253657-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
POL/Crossroads GPS	CROSSROADS GPS	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/01/12	08/01/12	M-F 11p News	11-1135p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 08/01/12 11:33 PM M-F 11p News 11-1135p :30 USPRTV12GPH \$1,800.00 NM									
13	08/02/12	08/02/12	M-F 11p News	11-1135p	---1---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/02/12 11:35 PM M-F 11p News 11-1135p :30 USPRTV13GPH \$1,800.00 NM									
14	08/03/12	08/03/12	M-F 11p News	11-1135p	----1--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 M-F 11p News 11-1135p :00 \$1,800.00 NM See MG 14.2 2 WKMGF 08/03/12 8:44 PM Undercover Boss 8-9p :30 USPRTV13GPH \$2,500.00 NM MG for 42.1,14.1									
15	08/06/12	08/06/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/06/12 M-F 11p News 11-1135p :00 \$1,800.00 NM Credited									
16	07/30/12	07/30/12	News at 7p	7-7:30p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 07/30/12 7:21 PM News at 7p 7-7:30p :30 USPRTV12GPH \$1,000.00 NM									
17	07/31/12	07/31/12	News at 7p	7-7:30p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 7:12 PM News at 7p 7-7:30p :30 USPRTV12GPH \$1,000.00 NM									
18	08/01/12	08/01/12	News at 7p	7-7:30p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/01/12 7:12 PM News at 7p 7-7:30p :30 USPRTV12GPH \$1,000.00 NM									

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<u>Invoice #</u> 253657-1	<u>Invoice Date</u> 08/06/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/06/12
<u>Advertiser</u> POL/Crossroads GPS		<u>Product</u> CROSSROADS GPS	<u>Estimate Number</u> 732

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253657-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
POL/Crossroads GPS	CROSSROADS GPS	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/06/12	08/06/12	Morn News at 6a	6-7a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 Morn News at 6a 6-7a :00 \$500.00 NM Credited									
27	07/30/12	07/30/12	Extra	4-430p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 4:20 PM Extra 4-430p :30 USPRTV12GPH \$450.00 NM									
28	07/31/12	07/31/12	Extra	4-430p	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/31/12 4:14 PM Extra 4-430p :30 USPRTV12GPH \$450.00 NM									
29	08/01/12	08/01/12	Extra	4-430p	--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/01/12 4:19 PM Extra 4-430p :30 USPRTV12GPH \$450.00 NM									
30	08/02/12	08/02/12	Extra	4-430p	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/02/12 4:27 PM Extra 4-430p :30 USPRTV13GPH \$450.00 NM									
31	08/03/12	08/03/12	Extra	4-430p	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/03/12 4:26 PM Extra 4-430p :30 USPRTV13GPH \$450.00 NM									
32	08/06/12	08/06/12	Extra	4-430p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 Extra 4-430p :00 \$450.00 NM Credited									

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<u>Advertiser</u> POL/Crossroads GPS		<u>Product</u> CROSSROADS GPS	<u>Estimate Number</u> 732

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	07/30/12	07/30/12	Morn News at 530a	530-6a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 5:43 AM Morn News at 530a 530-6a :30 USPRTV12GPH \$400.00 NM									
34	07/31/12	07/31/12	Morn News at 530a	530-6a	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 5:28 AM Morn News at 530a 530-6a :30 USPRTV12GPH \$400.00 NM									
35	08/01/12	08/01/12	Morn News at 530a	530-6a	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 08/01/12 5:53 AM Morn News at 530a 530-6a :30 USPRTV12GPH \$400.00 NM									
36	08/02/12	08/02/12	Morn News at 530a	530-6a	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 08/02/12 5:29 AM Morn News at 530a 530-6a :30 USPRTV12GPH \$400.00 NM									
37	08/03/12	08/03/12	Morn News at 530a	530-6a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/03/12 5:55 AM Morn News at 530a 530-6a :30 USPRTV13GPH \$400.00 NM									
38	07/30/12	07/30/12	David Letterman	1136p-1238a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 07/30/12 11:59 PM David Letterman 1136p-1238a :30 USPRTV12GPH \$700.00 NM									
39	07/31/12	07/31/12	David Letterman	1136p-1238a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 12:32 AM David Letterman 1136p-1238a :30 USPRTV12GPH \$700.00 NM									
40	08/01/12	08/01/12	David Letterman	1136p-1238a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 08/01/12 12:30 AM David Letterman 1136p-1238a :30 USPRTV12GPH \$700.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253657-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
POL/Crossroads GPS	CROSSROADS GPS	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	08/02/12	08/02/12	David Letterman	1136p-1238a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/02/12 12:31 AM David Letterman 1136p-1238a :30 USPRTV13GPH \$700.00 NM									
42	08/03/12	08/03/12	David Letterman	1136p-1238a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 David Letterman 1136p-1238a :00 \$700.00 NM See MG 14.2									
43	08/06/12	08/06/12	David Letterman	1136p-1238a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/06/12 David Letterman 1136p-1238a :00 \$700.00 NM Credited									
44	07/30/12	07/30/12	Inside Edition	730-8p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 07/30/12 7:52 PM Inside Edition 730-8p :30 USPRTV12GPH \$1,000.00 NM									
45	07/31/12	07/31/12	Inside Edition	730-8p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 7:42 PM Inside Edition 730-8p :30 USPRTV12GPH \$1,000.00 NM									
46	08/01/12	08/01/12	Inside Edition	730-8p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 08/01/12 7:50 PM Inside Edition 730-8p :30 USPRTV12GPH \$1,000.00 NM									
47	08/02/12	08/02/12	Inside Edition	730-8p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 08/02/12 7:51 PM Inside Edition 730-8p :30 USPRTV13GPH \$1,000.00 NM									

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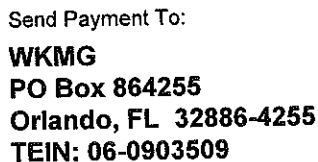
Invoice #	Invoice Date	Invoice Month	Invoice Period
253657-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
POL/Crossroads GPS	CROSSROADS GPS	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	08/03/12	08/03/12	Inside Edition	730-8p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 7:55 PM Inside Edition 730-8p :30 USPRTV13GPH \$1,000.00 NM									
49	08/06/12	08/06/12	Inside Edition	730-8p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/06/12 Inside Edition 730-8p :00 \$1,000.00 NM Credited									
50	07/30/12	07/30/12	The Talk	2-3p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 07/30/12 The Talk 2-3p :00 \$450.00 NM Credited									
51	07/31/12	07/31/12	The Talk	2-3p	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 2:28 PM The Talk 2-3p :30 USPRTV12GPH \$450.00 NM									
52	08/02/12	08/02/12	The Talk	2-3p	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 08/02/12 The Talk 2-3p :00 \$450.00 NM Credited									
53	08/03/12	08/03/12	The Talk	2-3p	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/03/12 2:27 PM The Talk 2-3p :30 USPRTV13GPH \$450.00 NM									
54	08/06/12	08/06/12	The Talk	2-3p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/06/12 The Talk 2-3p :00 \$450.00 NM Credited									

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<u>Invoice #</u> 253657-1	<u>Invoice Date</u> 08/06/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/06/12
<u>Advertiser</u> POL/Crossroads GPS	<u>Product</u> CROSSROADS GPS		<u>Estimate Number</u> 732

[illegible]

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

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<u>Advertiser</u> POL/Crossroads GPS		<u>Product</u> CROSSROADS GPS	<u>Estimate Number</u> 732

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253657-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
POL/Crossroads GPS	CROSSROADS GPS	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
69	08/05/12	08/05/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 Face The Nation 1-hr 1030-1130a :00 \$1,100.00 NM Credited									
70	08/05/12	08/05/12	M-SU 11p News	11-1135p	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 M-SU 11p News 11-1135p :00 \$1,800.00 NM Credited									
71	08/05/12	08/05/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 CBS Sunday Morning 9-1030a :00 \$1,300.00 NM Credited									
72	08/04/12	08/04/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/04/12 7-9a Sat Early Show 7-9a :00 \$350.00 NM Credited									
73	08/01/12	08/01/12	Soaps	12:30-2p	--1----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 08/01/12 12:56 PM Soaps 12:30-2p :30 USPRTV12GPH \$650.00 NM									
74	08/04/12	08/04/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/04/12 Sat 11p News 11-1135p :00 \$1,800.00 NM Credited									
75	07/30/12	07/30/12	Price Is Right	11a-12p	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 07/30/12 10:59 AM Price Is Right 11a-12p :30 USPRTV12GPH \$650.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253657-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
POL/Crossroads GPS	CROSSROADS GPS	732	

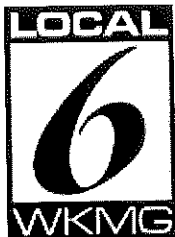
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
76	07/31/12	07/31/12	Price Is Right	11a-12p	-1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 11:30 AM Price Is Right 11a-12p :30 USPRTV12GPH \$650.00 NM									
77	08/01/12	08/01/12	Price Is Right	11a-12p	--1----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 08/01/12 10:58 AM Price Is Right 11a-12p :30 USPRTV12GPH \$650.00 NM									
78	08/02/12	08/02/12	Price Is Right	11a-12p	---1---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 08/02/12 11:59 AM Price Is Right 11a-12p :30 USPRTV13GPH \$650.00 NM									
79	08/03/12	08/03/12	Price Is Right	11a-12p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/03/12 10:59 AM Price Is Right 11a-12p :30 USPRTV13GPH \$650.00 NM									
80	08/06/12	08/06/12	Price Is Right	11a-12p	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/06/12 Price Is Right 11a-12p :00 \$650.00 NM Credited									
81	07/30/12	07/30/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 07/30/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 USPRTV12GPH \$550.00 NM									
82	07/31/12	07/31/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 USPRTV12GPH \$550.00 NM									

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<u>Invoice #</u> 253657-1	<u>Invoice Date</u> 08/06/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/06/12
<u>Advertiser</u> POL/Crossroads GPS		<u>Product</u> CROSSROADS GPS	<u>Estimate Number</u> 732

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
83	08/01/12	08/01/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12   08/05/12   --1----                   1       \$550.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGW   08/01/12   12:21 PM   Local 6 News 12-1230p       12-1230p       :30   USPRTV12GPH       \$550.00   NM									
84	08/02/12	08/02/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12   08/05/12   ---1---                   1       \$550.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGTh   08/02/12   12:23 PM   Local 6 News 12-1230p       12-1230p       :30   USPRTV13GPH       \$550.00   NM									
85	08/03/12	08/03/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12   08/05/12   ----1--                   1       \$550.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF   08/03/12   12:26 PM   Local 6 News 12-1230p       12-1230p       :30   USPRTV13GPH       \$550.00   NM									
86	08/06/12	08/06/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12   08/12/12   1-----                   1       \$550.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG M   08/06/12                   Local 6 News 12-1230p       12-1230p       :00                   \$550.00   NM Credited									
87	08/04/12	08/04/12	Sat 6p News	6-630p	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12   08/05/12   -----1-                   1       \$450.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Sa   08/04/12                   Sat 6p News       6-630p       :00                   \$450.00   NM Credited									
88	08/05/12	08/05/12	CBS Eve News	630-7p	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12   08/05/12   -----1                   1       \$600.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Su   08/05/12                   CBS Eve News       630-7p       :00                   \$600.00   NM Credited									
89	08/06/12	08/06/12	Morn News at 530a	530-6a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12   08/12/12   M-----                   1       \$450.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG M   08/06/12                   Morn News at 530a       530-6a       :00                   \$450.00   NM Credited									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
253657-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
POL/Crossroads GPS	CROSSROADS GPS	732	

http://www.local10.com																																																																													
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
90	08/02/12	08/02/12	M-F 11p News	11-1135p	---T---	:30	2	\$1,800.00	NM																																																																				
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WKMG</td><td>Th</td><td>08/02/12</td><td>11:13 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>USPRTV13GPH</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>1</td><td>WKMG</td><td>Th</td><td>08/02/12</td><td>11:29 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>USPRTV13GPH</td><td>\$1,800.00</td><td>NM</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WKMG	Th	08/02/12	11:13 PM	M-F 11p News	11-1135p	:30	USPRTV13GPH	\$1,800.00	NM	1	WKMG	Th	08/02/12	11:29 PM	M-F 11p News	11-1135p	:30	USPRTV13GPH	\$1,800.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
2	WKMG	Th	08/02/12	11:13 PM	M-F 11p News	11-1135p	:30	USPRTV13GPH	\$1,800.00	NM																																																																			
1	WKMG	Th	08/02/12	11:29 PM	M-F 11p News	11-1135p	:30	USPRTV13GPH	\$1,800.00	NM																																																																			
91	08/02/12	08/02/12	Big Bang Theory	8-830p	---T---	:30	1	\$5,000.00	NM																																																																				
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Th</td><td>08/02/12</td><td>7:58 PM</td><td>Big Bang Theory</td><td>8-830p</td><td>:30</td><td>USPRTV13GPH</td><td>\$5,000.00</td><td>NM</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Th	08/02/12	7:58 PM	Big Bang Theory	8-830p	:30	USPRTV13GPH	\$5,000.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WKMG	Th	08/02/12	7:58 PM	Big Bang Theory	8-830p	:30	USPRTV13GPH	\$5,000.00	NM																																																																			
92	08/02/12	08/02/12	Person of Interest	10-11p	---T---	:30	1	\$4,300.00	NM																																																																				
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Th</td><td>08/02/12</td><td>10:50 PM</td><td>Person of Interest</td><td>10-11p</td><td>:30</td><td>USPRTV13GPH</td><td>\$4,300.00</td><td>NM</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Th	08/02/12	10:50 PM	Person of Interest	10-11p	:30	USPRTV13GPH	\$4,300.00	NM																																													
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1	WKMG	Th	08/02/12	10:50 PM	Person of Interest	10-11p	:30	USPRTV13GPH	\$4,300.00	NM																																																																			
93	08/03/12	08/03/12	Blue Bloods	10-11p	----F--	:30	1	\$3,550.00	NM																																																																				
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>F</td><td>08/03/12</td><td>10:48 PM</td><td>Blue Bloods</td><td>10-11p</td><td>:30</td><td>USPRTV13GPH</td><td>\$3,550.00</td><td>NM</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	F	08/03/12	10:48 PM	Blue Bloods	10-11p	:30	USPRTV13GPH	\$3,550.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WKMG	F	08/03/12	10:48 PM	Blue Bloods	10-11p	:30	USPRTV13GPH	\$3,550.00	NM																																																																			
96	08/03/12	08/03/12	News at 6p	6-630p	----1--	:30	1	\$900.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>----1--</td><td>1</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>F</td><td>08/03/12</td><td>6:29 PM</td><td>News at 6p</td><td>6-630p</td><td>:30</td><td>USPRTV13GPH</td><td>\$900.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	----1--	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	F	08/03/12	6:29 PM	News at 6p	6-630p	:30	USPRTV13GPH	\$900.00	NM																																	
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1	WKMG	F	08/03/12	6:29 PM	News at 6p	6-630p	:30	USPRTV13GPH	\$900.00	NM																																																																			
97	08/03/12	08/03/12	David Letterman	1136p-1238a	----1--	:30	1	\$700.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>----1--</td><td>1</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>F</td><td>08/03/12</td><td></td><td>David Letterman</td><td>1136p-1238a</td><td>:00</td><td></td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="11">See MG 97.2</td></tr><tr><td>2</td><td>WKMG</td><td>F</td><td>08/03/12</td><td>4:41 PM</td><td>Inside Edition</td><td>430-5P</td><td>:30</td><td>USPRTV13GPH</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="11">MG for 97.1 08/03</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	----1--	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	F	08/03/12		David Letterman	1136p-1238a	:00		\$700.00	NM	See MG 97.2											2	WKMG	F	08/03/12	4:41 PM	Inside Edition	430-5P	:30	USPRTV13GPH	\$700.00	NM	MG for 97.1 08/03										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
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1	WKMG	F	08/03/12		David Letterman	1136p-1238a	:00		\$700.00	NM																																																																			
See MG 97.2																																																																													
2	WKMG	F	08/03/12	4:41 PM	Inside Edition	430-5P	:30	USPRTV13GPH	\$700.00	NM																																																																			
MG for 97.1 08/03																																																																													
98	08/03/12	08/03/12	News at 5p	5-530p	----F--	:30	1	\$700.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>----F--</td><td>1</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>F</td><td>08/03/12</td><td>5:25 PM</td><td>News at 5p</td><td>5-530p</td><td>:30</td><td>USPRTV13GPH</td><td>\$700.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	----F--	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	F	08/03/12	5:25 PM	News at 5p	5-530p	:30	USPRTV13GPH	\$700.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
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1	WKMG	F	08/03/12	5:25 PM	News at 5p	5-530p	:30	USPRTV13GPH	\$700.00	NM																																																																			
99	08/03/12	08/03/12	Price Is Right	11a-12p	----1--	:30	1	\$650.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>----1--</td><td>1</td><td>\$650.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>F</td><td>08/03/12</td><td>11:30 AM</td><td>Price Is Right</td><td>11a-12p</td><td>:30</td><td>USPRTV13GPH</td><td>\$650.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	----1--	1	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	F	08/03/12	11:30 AM	Price Is Right	11a-12p	:30	USPRTV13GPH	\$650.00	NM																																	
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## INVOICE



Send Payment To:  
**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
253657-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
POL/Crossroads GPS	CROSSROADS GPS	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
100	08/03/12	08/03/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 USPRTV13GPH \$550.00 NM									
101	08/03/12	08/03/12	Morn News at 6a	6-7a	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 6:27 AM Morn News at 6a 6-7a :30 USPRTV13GPH \$500.00 NM									
102	08/03/12	08/03/12	Extra	4-430p	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 3:58 PM Extra 4-430p :30 USPRTV13GPH \$450.00 NM									
103	08/03/12	08/03/12	The Talk	2-3p	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 1:59 PM The Talk 2-3p :30 USPRTV13GPH \$450.00 NM									
104	08/03/12	08/03/12	The Early Show	7-9a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 8:29 AM The Early Show 7-9a :30 USPRTV13GPH \$400.00 NM									
105	08/03/12	08/03/12	Morn News at 5a	5-530a	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 5:11 AM Morn News at 5a 5-530a :30 USPRTV13GPH \$350.00 NM									
106	08/03/12	08/03/12	Morn News at 5a	5-530a	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 5:28 AM Morn News at 5a 5-530a :30 USPRTV13GPH \$300.00 NM									
107	08/03/12	08/03/12	The Early Show	7-9a	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 7:27 AM The Early Show 7-9a :30 USPRTV13GPH \$450.00 NM									

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Send Payment To:

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
253657-1	08/06/12	August 2012	07/30/12 - 08/06/12

Advertiser	Product	Estimate Number
POL/Crossroads GPS	CROSSROADS GPS	732

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
108	08/03/12	08/03/12	Insider	530p-6p	----F--	:30	1	\$600.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/30/12</td><td>08/05/12</td><td>----F--</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMGF</td><td></td><td>08/03/12</td><td>5:47 PM</td><td>Insider</td><td>530p-6p</td><td>:30</td><td>USPRTV13GPH</td><td>\$600.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/30/12	08/05/12	----F--	1	\$600.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMGF		08/03/12	5:47 PM	Insider	530p-6p	:30	USPRTV13GPH	\$600.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	07/30/12	08/05/12	----F--	1	\$600.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WKMGF		08/03/12	5:47 PM	Insider	530p-6p	:30	USPRTV13GPH	\$600.00 NM																																								
109	08/03/12	08/03/12	Rachael Ray	9-10a	----F--	:30	1	\$450.00	NM																																								
<table> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMGF</td><td></td><td>08/03/12</td><td>9:31 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>USPRTV13GPH</td><td>\$450.00 NM</td></tr> </table>										<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMGF		08/03/12	9:31 AM	Rachael Ray	9-10a	:30	USPRTV13GPH	\$450.00 NM																				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WKMGF		08/03/12	9:31 AM	Rachael Ray	9-10a	:30	USPRTV13GPH	\$450.00 NM																																								

<u>Total Spots</u>	<b>82</b>	<u>Gross Total</u>	<b>\$74,200.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$11,130.00</b>
<u>Net Amount Due</u>	<b>\$63,070.00</b>

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257313-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Crossroads GPS	CROSSROADS GPS	1954

Flight Dates	Order #	Alt Order #
08/23/12 - 08/29/12	257313	06289505

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/12	08/24/12	Local 6 News 12-1230p	12-1230p	---TF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12   ---TF--                    2                \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257313-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
POL/Crossroads GPS	CROSSROADS GPS	1954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/23/12	08/23/12	Person of Interest	10-11p	---2---	:30	2	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---2--- 2 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/23/12 10:35 PM Person of Interest 10-11p :30 FLSNTV01GPH \$6,000.00 NM 2 WKMGTh 08/23/12 11:00 PM Person of Interest 10-11p :30 FLSNTV01GPH \$6,000.00 NM									
6	08/25/12	08/25/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/25/12 6:29 PM Sat Local 6 News at 6p 6-630p :30 FLSNTV01GPH \$550.00 NM									
7	08/26/12	08/26/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 9:33 AM CBS Sunday Morning 9-1030a :30 FLSNTV01GPH \$1,500.00 NM 1 WKMG Su 08/26/12 10:29 AM CBS Sunday Morning 9-1030a :30 FLSNTV01GPH \$1,500.00 NM									
8	08/26/12	08/26/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 11:23 AM Face The Nation 1-hr 1030-1130a :30 FLSNTV01GPH \$1,100.00 NM									
9	08/26/12	08/26/12	Sun 630p News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 6:50 PM Sun 630p News 630-7p :30 FLSNTV01GPH \$650.00 NM									
10	08/26/12	08/26/12	The Mentalist	10-11p	-----2	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----2 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 10:36 PM The Mentalist 10-11p :30 FLSNTV01GPH \$5,000.00 NM 1 WKMG Su 08/26/12 11:00 PM The Mentalist 10-11p :30 FLSNTV01GPH \$5,000.00 NM									
11	08/26/12	08/26/12	Sun 11p News	11-1135p	-----1	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 11:33 PM Sun 11p News 11-1135p :30 FLSNTV01GPH \$2,200.00 NM									

**Total Spots 18 Gross Total \$39,500.00**

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<http://www.local6.com>
**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
257313-1	08/26/12	August 2012	07/30/12 - 08/26/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
POL/Crossroads GPS	CROSSROADS GPS	1954

<u>Agency Commission</u>	<b>\$5,925.00</b>
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<u>Net Amount Due</u>	<b>\$33,575.00</b>
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